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# 2019 SPONSORSHIP KIT

## **2019 Home Care and Hospice Conference and Expo**

### ***The Annual Meeting of the National Association for Home Care & Hospice***

*October 13-15*

Seattle, Washington

Audience: 1,000-1,500 attendees, education-focused, largest home care and hospice marketplace

**Businesses marketing to home care and hospice providers** know that sponsorships allow them to extend their message beyond an expo. Sponsorship shows your support of the work NAHC does throughout the year but also shows your support for our members and the work they do each and every day to provide comfort and aid to the 12 million Americans who are infirm, chronically ill or disabled.

Being a sponsor of the Financial Management Conference or the Home Care and Hospice Conference and Expo will boost your company's visibility, brand loyalty, and consumer awareness to those who are most in need of your products, services, and solutions. Learn more about the National Association for Home Care & Hospice at [www.NAHC.org](http://www.NAHC.org).

If you have any questions about sponsorship, please contact Christopher Adams at [cta@nahc.org](mailto:cta@nahc.org).

Information contained in this document is subject to change, and new sponsorship opportunities will be added as they arise. Every attempt has been made to ensure information is accurate.



## **PARTNER WITH NAHC TODAY!**

If you have any questions about sponsorship opportunities, please contact:

### **Christopher Adams**

Director of Business Partner Relations

Email: [cta@nahc.org](mailto:cta@nahc.org)

Phone: 202-547-7424



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## HOME CARE AND HOSPICE CONFERENCE AND EXPO

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The **Home Care and Hospice Conference and Expo** is an annual event for the National Association for Home Care & Hospice that brings together over a thousand home care, hospice and private duty professionals and hundreds of providers of services and products in the largest home care and hospice marketplace in our industry.

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[SEATTLE2019.NAHC.org](http://SEATTLE2019.NAHC.org)

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Exhibitors represent:

Accounting	Insurance Services	Publishers
Accreditation	Marketing	Recruitment
Business Services	Medical Alert Systems	Tax Services
Communications	Medical Supplies	Telehealth/Technology
Computer Hardware	Mergers and Acquisitions	Transportation
Computer Software	Nutrition and Food	Wound Care
Data/Performance	Benchmarking	
Education and Training	Pharmaceuticals	
Health Care		

Between 1,000 and 1,500 attendees – owners, directors, nurses and care providers – from agencies and healthcare providers from across the United States gather every year to learn the latest trends, hear updates on policies and network with other professionals. From education sessions and keynote addresses to discussions with exhibitors, attendees are here to absorb as much knowledge and information as they can.

There are five corporate sponsorship categories:

Category	Cost
<b>Diamond</b>	\$50,000+
<b>Platinum</b>	\$25,000-\$49,999
<b>Gold</b>	\$15,000-\$24,999
<b>Silver</b>	\$7,500-\$14,999
<b>Bronze</b>	\$2,500-\$7,499



Each partnership level offers several options to reach your target audience. NAHC works one-on-one with our corporate partners to create a tailored approach to maximize your marketing objectives and goals.

## HOME CARE AND HOSPICE CONFERENCE AND EXPO

The Home Care and Hospice Conference sponsorship opportunities include:

Sponsorship Opportunity	Cost	Level
Hotel Card Keys	\$25,000	Platinum
Opening Reception	\$25,000	Platinum
Closing Party	\$25,000	Platinum
Conference Tote Bag (Exclusive)	\$25,000	Platinum
Portfolio with pen/stylus (Exclusive)	\$25,000	Platinum
WIFI (Exclusive)	TBD	Platinum
Mobile App (Exclusive)	\$20,000	Gold
Name Badge Lanyard (Exclusive) - SPONSORED	\$15,000	Gold
Day Spa	\$15,000	Gold
Lunch	\$15,000 each	Gold
Touch Screen Monitors	\$10,000	Silver
Mobile Device Charging Stations	\$10,000	Silver
General Sessions	\$10,000 each	Silver
Breakfast	\$10,000 each	Silver
Registration	\$10,000	Silver
Registration Refreshments – Sunday	\$5,000	Bronze
Classroom	\$5,000 each	Bronze
First-Time Attendee Reception	\$5,000	Bronze

## HOME CARE AND HOSPICE CONFERENCE AND EXPO

SPONSORSHIP BENEFITS	Bronze \$2,500- \$7,499	Silver \$7,500- \$14,999	Gold \$15,000- 24,999	Platinum \$25,000- 49,999	Diamond \$50,000+
Special booth signage recognizing company as official sponsor	●	●	●	●	●
Sponsor logo will appear on sponsor thank-you slide during each general session	●	●	●	●	●
Sponsor logo will appear on thank-you signs in public conference areas	●	●	●	●	●
Sponsor logo will be included in a thank-you ad in the final program	●	●	●	●	●
Company will be highlighted as a sponsor in the final program list of vendors	●	●	●	●	●
NAHC will provide a name badge sponsor ribbon for each registered employee	●	●	●	●	●
Sponsor's hyperlinked logo will be listed on NAHC's conference website	●	●	●	●	●
NAHC will include sponsor listing in promotional emails	●	●	●	●	●
An additional point for each \$2,000 spent on sponsorship will go towards booth selection points for the Home Care and Hospice booth position	●	●	●	●	●
Sponsor will receive additional complimentary registrations to the conference, not including CEs	1	2	4	5	6
Sponsor will receive complimentary final attendee mailing list after the meeting		●	●	●	●
Sponsor will receive a complimentary tote bag insert (Sponsor to supply sufficient copies of insert)		●	●	●	●
Sponsor will receive pre-conference registration mailing list approx. 3 weeks prior to conference			●	●	●
Sponsor will receive a complimentary full-page 4-color advertisement in the Final Program			Half-Price	●	●
A single exhibit space (\$2,400.00 credit on booth price paid). Sponsor is responsible for all accessories such as electric and Internet				●	●